

21 NOVEMBER 2025



FOODIE MEDIA BERHAD

(Registration No. 202501012299 (1613713-A))
(Incorporated in Malaysia under the Companies Act 2016)

PRESS RELEASE

INITIAL PUBLIC OFFERING (“IPO”) OF 250,000,000 ORDINARY SHARES IN FOODIE MEDIA BERHAD (“FOODIE MEDIA” OR “COMPANY”) (“IPO SHARES”) IN CONJUNCTION WITH THE LISTING OF AND QUOTATION FOR THE ENTIRE ENLARGED ISSUED ORDINARY SHARES IN FOODIE MEDIA (“SHARES”) ON THE ACE MARKET OF BURSA MALAYSIA SECURITIES BERHAD (“BURSA SECURITIES”) (“LISTING”) COMPRISING A PUBLIC ISSUE OF 138,000,000 NEW SHARES (“ISSUE SHARES”) AND AN OFFER FOR SALE OF 112,000,000 EXISTING SHARES AT AN IPO PRICE OF RM0.30 PER IPO SHARE PAYABLE IN FULL UPON APPLICATION

Malaysian Issuing House Sdn Bhd (“MIH”) is pleased to announce that the public issue of 44,400,000 Issue Shares made available for application by the Malaysian public have been oversubscribed by **24.63 times**.

The IPO comprises the following: -

- (I) Public Issue of 138,000,000 Issue Shares in the following manner;
- 44,400,000 Issue Shares made available for application by the Malaysian public;
 - 15,000,000 Issue Shares made available for application by the eligible directors of Foodie Media, employees of Foodie Media and its subsidiaries (“Group”) and persons who have contributed to the success of the Group; and
 - 78,600,000 Issue Shares made available by way of private placement to institutional and selected investors; and
- (II) Offer for Sale of 112,000,000 existing Shares by way of private placement to institutional and selected investors.

A total of 10,470 applications for 1,138,168,300 Issue Shares were received from the Malaysian public, resulting in an overall oversubscription rate of **24.63 times**. Specifically, a total of 3,274 applications for 312,878,100 Issue Shares were received for the Bumiputera portion, representing an oversubscription rate of 13.09 times. Meanwhile, a total of 7,196 applications for 825,290,200 Issue Shares were received for the other Malaysian public portion, representing an oversubscription rate of 36.18 times.

Additionally, 15,000,000 Issue Shares made available for application by the eligible directors of Foodie Media, employees of the Group and persons who have contributed to the success of the Group have been fully subscribed.

Maybank Investment Bank Berhad is the Principal Adviser and Sponsor for the Listing as well as the Sole Placement Agent and Sole Underwriter for the IPO. The Sole Placement Agent has confirmed that the 78,600,000 Issue Shares and 112,000,000 existing Shares by way of private placement to institutional and investors have been fully placed out.

The notices of allotment will be mailed to all successful applicants by 27 November 2025.